



Play concepts as an essential feature of any room



Including play value in the design process ensures perfect integration!

## Happy children make a better world



A room is fully completed when everyone feels welcome.



Children as well!

That is why IKC offers play value worldwide, in any area, for every budget and according to any wishes.



Play corners that stimulate children to learn, move and develop themselves.







European standard EN 71 specifies safety requirements for toys. Compliance with the standard is legally required for all toys sold in the European Union.



All our products only use FSC certified wood, so eco- and environment friendly!



CE Our products are conform with health, safety and environmental protection standards for products sold within the EU.



## A kids' corner which perfectly fits your design

#### **CONSIDERATION FOR CHILDREN PAYS OFF**

Including play value in the design process ensures perfect integration and ultimately a higher turnover for your customers. By placing a play corner, parents with children feel welcome. Other visitors see satisfied and happy children which gives them a positive experience and will make them return more often.



#### **COMBINING OUR KNOWLEDGE WITH** YOUR EXPERTISE?

By working together on play value, we can design the perfect play area for children within your project. We can supply you with 3D models of our products, which you can use to include a play corner in your project. A play corner can be designed in any desired style, but can also be assembled from our existing collections.



"The kids' corner offers a great solution for parents who like to shop and browse at their ease."

- Interior manager H&M the Netherlands



## Play concepts Interior designers









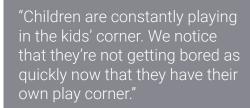
"IKC designed a completely unique play corner for Emma's Ecke which fits the BvB style perfectly."

Visual merchandiser
 Football club
 Borussia Dortmund









Christof Kontogiannis,
 Passenger Experience
 manager Köln Airport









"We notice that our appointments run more smoothly because the children are relaxed."

Facility manager
 Maasstad hospita



# Why together with IKC?



#### THE POWER OF PLAY BY IKC

Our goal is to turn every organisation into a child friendly environment. By combining our knowledge and love for the way children play, we create powerful products that transform any room into a child friendly place.

The goal of our creative and challenging kids play areas is to enable children to feel comfortable and enjoy themselves endlessly.



### SAFE, FAIR AND SUSTAINABLE IS OUR MIDDLE NAME

This is important, especially when it comes to children playing. We have mapped our footprint and are working to reduce it as much as possible. That is why we use materials that are safe, durable and don't cause any damage to the environment. This will not just benefit the playing children now, but also in the future.



#### FROM DESIGN TO INSTALLATION

We control the entire supply chain, from design to installation. With headquarters in the Netherlands and Shanghai China and a factory in Jiaxing China, we serve customers all over the world.

#### **Our full-service philosophy:**

- extensive advice
- choice from our collections
- a custom design
- complete installation, maintenance and broad warranty



#### HAPPY CHILDREN MAKE A BETTER WORLD

By combining our knowledge and love for the way children play, we create powerful products that transform any establishment into a child friendly environment. Our aim is to ensure that the creative and educational play concepts make children feel happy and good, so they can be themselves.

#### SUSTAINABILITY AND SAFETY STARTS WITH THE MATERIALS

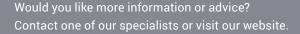
Only the best kind of wood, paint that leaves no chemical traces, a minimum amount of plastic and as much recycling as possible.

#### Our sustainable play concepts:

- contain the best types of FSC certified wood
- comply with the EN-71 safety standard
- are sprayed with antibacterial and scratch resistant paint
- are easy to clean and to maintain
- don't contain any loose parts

#### DO YOU WANT A CHILD FRIENDLY ENVIROMENT?

Whether you have a lot or little space, a large or small budget: creating play value is always an option. We have been providing play value to organisations all over the world for many years.





www.ikcplay.com

+31 (0)321 387 730 | sales@ikcplay.com | www.ikcplay.com





#### **International Kids Concepts HQ EUROPE**

De Linge 41 8253 PJ Dronten The Netherlands +31 (0)321 38 77 30 sales@ikcplay.com

#### **International Kids Concepts HQ ASIA-PACIFIC**

Office 1-232, 1933 Laochangfang, 611 LiYang Road, Hongkou district, Shanghai, China +86 (0) 21 6506 1232 sales.cn@ikcplay.com



www.ikcplay.com