



KIDS CONCEPTS

A kids' corner increases the welcoming aspect of your business



More satisfied guests who come back more often and stay longer because of happy children!



Happy children make a better world

A suitable play area for your establishment



CHILD FRIENDLY IS HOSPITABLE

Child friendliness contributes to a pleasant environment with respect for children, parents and your employees. By giving everyone a place in your establishment, all guests will feel comfortable and welcome. Additionally, the unique and challenging play corner allows your employees to have more time to optimally serve your guests.



HIGHER TURNOVER BECAUSE OF EXTRA HOSPITALITY

The pleasantness of a dinner experience is often closely related to how much the children can enjoy themselves. Children therefore have a great influence on where a family will go to eat. That's why we believe that investing in play value should not be discarded. While the children feel welcome and enjoy themselves, the parents order an extra drink or dessert and are happy to come back.





All our products are inspected, tested and certified by SGS Laboratories.

European standard EN 71 specifies safety requirements for toys. Compliance with the standard is legally required for all toys sold in the European Union. All our products only use FSC certified wood, so eco- and environment friendly!

CE Our products are conform with health, safety and environmental protection standards for products sold within the EU. "The kids' corner is a place where children can play safely. This creates a more comfortable atmosphere in my restaurant and other places within the hotel." – Johannes Huisman, Owner Van der Valk Emmeloord

ΨŊ

Play concept Hospitality









- "We receive more families with children than ever before, all because of the play corner."
- Irene Maris, Owner Beachclub Kaaphoorn



"We receive 20% more families since we installed an IKC kids' corner. The kids' corner is an ideal tool to attract families."

- Mario Ljubic, Owner Burger King Whopperta









"The kids' corner creates a cosy atmosphere in our restaurant."

Owner Roompot
Buitenplaats de Hildenberg







Why together with IKC?







Our goal is to turn every organisation into a child friendly environment. By combining our knowledge and love for the way children play, we create powerful products that transform any room into a child friendly place. The goal of our creative and challenging kids play areas is to enable children to feel comfortable and enjoy themselves endlessly.

SAFE, FAIR AND SUSTAINABLE IS OUR MIDDLE NAME

This is important, especially when it comes to children playing. We have mapped our footprint and are working to reduce it as much as possible. That is why we use materials that are safe, durable and don't cause any damage to the environment. This will not just benefit the playing children now, but also in the future.

FROM DESIGN TO INSTALLATION

We control the entire supply chain, from design to installation. With headquarters in the Netherlands and Shanghai China and a factory in Jiaxing China, we serve customers all over the world.

Our full-service philosophy:

- extensive advice
- choice from our collections
- a custom design
- complete installation, maintenance and broad warranty

A PLAY CONCEPT IN A STRATEGIC PLACE

Every square metre is valuable, especially in the hospitality sector. So we design play corners that fits within any room from as little as 0.5 m². Without losing much space we can add play value, the kids' corner can even be placed under a staircase or in a lost corner.

SUSTAINABILITY AND SAFETY STARTS WITH MATERIALS

Only the best kind of wood , paint that leaves no chemical traces, a minimum amount of plastic and as much recycling as possible.

Our sustainable play concepts:

- contain the best types of FSC certified wood
- comply with the EN-71 safety standard
- are sprayed with antibacterial and scratch resistant paint
- are easy to clean and to maintain
- don't contain any loose parts

DO YOU WANT A CHILD FRIENDLY ENVIROMENT?

Whether you have a lot or little space, a large or small budget: creating play value is always an option. We have been providing play value for the Hospitality sector all over the world for many years.

Would you like more information or advice? Contact one of our specialists or visit our website.



www.ikcplay.com

+31 (0)321 387 730 | sales@ikcplay.com | www.ikcplay.com



INTERNATIONAL KIDS CONCEPTS



International Kids Concepts HQ EUROPE

De Linge 41 8253 PJ Dronten The Netherlands +31 (0)321 38 77 30 sales@ikcplay.com

International Kids Concepts HQ ASIA

Office 1-232, 1933 Laochangfang, 611 LiYang Road, Hongkou district, Shanghai, China +86 (0) 21 6506 1232 sales.cn@ikcplay.com



www.ikcplay.com